

# Motivation

**Course length:** 4.5 hours\*

**Course Code:** 100594BT014

**This course will give you a range of skills and techniques to motivate those who work for you.**

## Benefits for the Learner

A well-motivated team works well together to produce products and services of the highest possible quality.

This course helps you to understand what motivates people at work, gives tips to gauge how motivated your team are and shows you new techniques to raise motivation levels within different team members.

## Benefits for the Business

Motivated staff bring huge benefits to any business. Not only do they enjoy their work and produce quality results, they are less likely to leave the organisation. The hassle and expense of replacing “job hoppers” is a headache any business can do without!

This course will help your managers to understand the latest thinking in motivation and to apply proven motivation techniques within your organisation.

## What You Get From This Course

Having completed this course, you will be able to:

- Identify the most common motivation factors for people at work
- Understand and apply three of the most widely-respected theories of motivation
- Assess motivation levels within your team
- Take practical steps to motivate team members and measure the effectiveness of the methods used

## What Does the Course Cover?

- What is motivation?
- Motivating your team

## How Long Does the Course Take?

You can work through this course at your own pace. It should take you around 4 hours 30 minutes to complete.

\*Courses are accessible for six months from the date of purchase.